



Product Release Announcement

Latest Software Release Notes, July 2023 – August 2023

Issues Fixed

Automation Manager:

- Provided the option to configure the Rules in a Workflow to be Linear or Parallel.

CRM:

- ZOHO CRM: When a deal is converted to contact and Opportunity in ZOHO CRM, and is pulled back in Mindmatrix in the form of opportunity, then the Registered Deal created in Mindmatrix will now be converted to Opportunity.
- BMS: Account Type was not working as expected in Contact Pull. This has been fixed.
- ZOHO: Deal Registration Rejection functionality implemented.
- 'Check For Partner Portal Access' Checkbox for ZOHO CRM implemented.

Editors:

- Provided Company level Setting of 'Default Spacing' along with 'Default Padding' for Emails.
- Provided a smart object of "Image (on right)+Title+Text+CTA".
- Dataroom: The landing page media link was directed to the login page. This has been fixed.
- The tooltip for Video Object in Email Editor was changed to "Double click to change the video".

Gallery:

- Made the allowable file types for Document Gallery configurable. Added file types of MMAT, RTF, and OFT to the Document Gallery.

Integrated Campaigns:

- The association of assets to the Integrated Campaign has been implemented.

**Localization:**

- Product Database: The tab name localized was not working as expected. This has been fixed.

Notifications:

- In the Contact and Deal notification email, made the 'Keywords' and 'Score' fields optional.

Opportunities:

- Opportunities shared at "View" will have all fields disabled.

Playbooks:

- Marketing Playbooks: Hid completed tags when the "Hide completion" setting is enabled.
- The action of "Execute Play" was not adding the contact to the Sales Playbook. This has been fixed.

Reports:

- Social Drip Report enhanced.
- Email Drip Report: Provided the count of "Soft Bounces" in the summary report.
- External Site Report: "Origin" is now included in the external site report, allowing users to review site referrals from X, Facebook, and more.

Social Posts:

- Presets of messages for Social One-Off Posting introduced.

Setup:

- Super Admins can lock out users to avoid accidentally removing a user and all assets permanently from the system.
- After a user is locked out, the system will send a notification to the User and enable the "Forgot Password" when a user is unlocked.

Usability:

- Changed the text of the 'HTML Editor' info of the Email Campaign permission.

UI:

- Changed the tooltip of lookup on the "Send Email" page.

**View Assets:**

- Added the 'Sort By Name' option on the View Assets Page.

Please be advised that some of the product updates described are available in your account based on your current plan with Mindmatrix. If you would like to know more about adding a newly released feature to your account, email our team at support@mindmatrix.net. --

Mindmatrix Services