

Product Release Announcement

Latest Software Release Notes, November - December 2020

Roadmap Items Released:

Learning Management System (LMS) Phase 1

In this feature, we provide configuring of "Courses" and "Curriculum". Partner Users will study using the Courses and complete the Curriculum to earn Incentives and/or Badges/Certifications.

Fixed Issues

Announcements:

• When there are no 'Install level' Announcements then the tab for "AMP"* in Announcements will be hidden.

CRMs and Third Party Integrations:

- General:
 - While pulling leads, the system will check if a record with the same email address exists as a contact. If "yes", then it will skip it.
- Autotask:
 - If a user in Mindmatrix is the owner of a contact, and that user is not active within the CRM, ownership of the contact will be assigned to the Integrator admin in Mindmatrix.
- Connectwise:
 - Provided mapping for both direct & office phone fields in Connectwise.
 - New contacts were not getting auto-pushed to the CRM using Non-Integrator user's To-dos. This has been fixed.
- Sugar:
 - The system will now pull all users whose organizations are available in AMP or the 'is Partner' user field on contact level and only the 'is Partner' contacts will sync as users to AMP.
- SFDC:
 - While pulling data from SFDC to AMP when there are some extended characters like newline(\n), tab(\t) and spaces(\s), these were treated as it is in AMP and were not being reformatted. This has been fixed.
 - Syncing of attachments of the 'Cases' to and from SFDC has been implemented.
 - Exposed the "Organization Score", "Interest Status" fields for Organization mapping.



- If the 'partner push' was disabled then the 'Auto push' of the Organizations was not working. This has been fixed.
- If both 'push and pull' was enabled, then implemented the option to turn-off either push or pull for each mapped field.
- Trigger column added to CRM Health for 'Contact Push'.
- ZOHO:
 - Contact pull was not working if the 'partner' field was not available for Account in the CRM. This has been fixed.

Contacts:

- In "Connections > Accounts", you may now 'Delete' and 'Bulk Delete' of contacts from the "Contacts" page.
- Added static text fields of "Direct Number" and "Alternate Number" as static contact fields.

Dashboards & Asset Search:

- Playbook Widget: The 'reordering' of the playbooks was not operational when a filter was applied to the widget. This has been fixed.
- "Asset Search" Quick link was loading the 'Overview' page instead of the search page. This has been fixed.

Drips & Lists:

- The contact fields in the Contact Smart list and User Smart list as well as the User custom fields in User smart list will now be populated based on the permission of the logged-in User.
- In Social as well as Email Drip Media, provided a button to "Reset" scheduled drips in the 'Card' and the 'Thumbnail' views.
- In Social Posting like Drip/One-off, if an external site was posted then it showed wrong details in the message box. This has been fixed.
- Meta Image for Web template was not displayed in the "Preview" of the Social Drip. This has been fixed.
- Contact Smart list condition based on "Subscription" Recipient List has been implemented.
- The "Created On" condition for "Organization lists" has been implemented.
- Provided "User Smart Lists" and "User Recipient Lists" in the "Sharing" page of Assets based on permissions.
- If the drip's 'Send' node has "Send On" time mentioned, then the 'opened' condition was failing in the 'Test' mode. This has been fixed.
- Provided "Create Drip" on the Media side based on permission.
- Provided contact "Last Activity" field in Contact smart list, Drip, and Scoring conditions.
- In Nurturing Drip when the Running, Stopped, Scheduled & Template folders were selected the records were not loading. This has been fixed.
- Provided the option to bulk delete contacts from the Recipient and Smart list.
- For running campaigns (social as well as the drip), on hover, displayed the start date-time.

Export:

• Export was not working for drip report > link clicked contacts. This has been fixed.



• 'Download' in "Export Status" was not working. This has been fixed.

Events Calendar:

- "Events Calendar" was not operational. This has been fixed.
- In the Events Calendar, when the User has 'View' access then the HTML description was broken on viewing. This has been fixed.

Editors:

- Asset Templates (General update):
 - The 'Font Color' was not picking the hex code in the Editor. This has been fixed.
 - \circ ~ User custom fields have been included in the list of fields in the field chooser.
 - When the 'Organization/Company Signature' object was used, the spacing between social icons was not consistent. This has been fixed.
 - Aligning of objects with respect to a page or another object has been implemented.
 - Hyperlink manager will now work for an image within the text object.
 - Provided "Create Campaign" in the Hyperlink Manager step process based on permission.
 - Hyperlink Manager was not working as expected for External links in Web Banner and Web. This has been fixed.
- Asset Templates (Email):
 - Downloaded email template, when imported, was not loading in the Editor. This has been fixed.
 - Adding a hyperlink to CTA was not working for 'French' language. This has been fixed.
- Asset Templates (Web):
 - For all types of Web assets, (Web, Web banner, Dataroom) removed the maximum limit for page height.
- Asset Templates (Form):
 - Variables of custom company/organization/User fields will now parse when used in form fields.
 - Forms in mobile view were not getting arranged based on tab index. This has been fixed.
 - Fields were not displayed in the order of tab index when field break was provided in the form for the 'Mobile' view. This has been fixed.
- Asset Templates (Web Banner):
 - Variables from Organization Custom fields will now be parsed in the "Web banner".

MDF:

- Implemented the functionality where only 'Super Admins' can delete "Approved" and "Rejected" MDF Requests.
- Added more conditions for MDF Advanced Search of admin comment fields. Requested by, Approved by, Rejected By, Reimbursement Requested By, and Reimbursed By have been added.

Notifications:

- The user was unable to log-in through the linear playbooks notification email. This has been fixed.
- Provided "Created By" and "Owned By" fields as default for the notification of Contact Smart list.



• The "Company" field added to the smart list notification was not being displayed in the notification. This has been fixed.

Opportunities:

• Opportunity Records will not be visible to non-Super/Site Admins, if not shared, when "Make records Public" is turned Off.

Plugins:

- In Chrome Extension, the option to send email without sending it via AMP was not available. This has been fixed.
- The thumbnails of Google Drive uploaded PDFs were displaying broken in the "Document Gallery".
- Google Drive Integration: For video files, if the thumbnail is changed in AMP it will not overwrite in the next sync.
- Google Drive Integration: Video file extensions will not be displayed after syncing.
- "Download Outlook Plugin" link from the Profile pop-up was not operational. This has been fixed.

Playbooks:

- The option to add "Web/Image Banner" templates to playbooks has been implemented.
- Contact Centric Playbook: The user was not able to delete contacts in the 'Stepwise' view. This has been fixed.
- When contacts were removed from a playbook, the "Thumbnail" and the "Card" view count was not updated in V5. This has been fixed.
- 'Share via Social' was not operational in the Playbook. This has been fixed.

Reports:

- Email:
 - In the 'email sent' export report, provided the "asset name" and the "username" (on behalf).
 - 'Email Opened' Report: On click of the count of the "opened" the grid was not loading. This has been fixed.
- Opportunity:
 - For the Amount in Opportunity Report, the digits after decimal are now restricted to 2.

Setup:

- Setting provided to block users from creating new user accounts with specific domains that may harm email open rates.
- "Delete User" will now remove all sharing and all asset output as done for Shutdown User.
- Adding attributes in the "List" view of the Drip template was not operational. This has been fixed.
- The "Organization Groups" page was not loading after loading the "Organizations" page before it. This has been fixed.
- Users from the "User Groups" will be displayed to the 'User Group permission' users, based on a setting in the User Group.
- Organization Group tab loading on the asset sharing page has been fixed.



Social Postings:

- Social Drip 'preview' will be provided for the Media of non-blog Social drip also.
- Organization variables parsing in Social posts of Image and Web banner has been done.
- The Social Director report for their own self will be displayed if their own self is added to the 'Director'.
- Displayed "Schedule" on the One-off Social post and made the posting editable till the posting is done.

UI & Consistency:

• Across the Platform, updated the text for 'Social' and 'Send' to be consistent.

Third-Party App:

- Google Calendar was not operational. This has been fixed.
- Based on User Setting, the Navigation will not be displayed in Third-Party Apps.

View Assets:

- "List View" implemented in the "View Assets" page (both versions).
- In the "View Assets" for "Download" action of PDF, Images and Documents, forced the 'Download file' prompt.
- From "View Assets", in the 'Send' page, for the "Resend" option, the modal UI was broken. This has been fixed.
- When a filter was deselected, the highlight was still displayed. This has been fixed. Also, arranged filters in a Category in Alphabetical Order.
- Based on the "OR/AND" condition in the "Asset Search Configuration" for a Category, made it the default one in "View Assets".

*NOTE: AMP refers to Automated Marketing Platform (Mindmatrix) software.

Please be advised that some of the product updates described are available in your account based upon your current plan

with Mindmatrix. If you would like to know more about adding a newly released feature to your account, email our team at

support@mindmatrix.net. -- Mindmatrix Services