

# Product Release Announcement

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Latest Software Release Notes, April - May 2020

## Roadmap Items Released:

### **Incentive Programs**

Super Admin and Users with User Scoring permission can create different Incentive Programs and assign these programs to a set of Users. The Users to whom the programs are assigned can view the Programs, their earned Incentives and even redeem them.

### **Template Versioning**

Based on permissions, Users can now save the template assets as 'Versions'. At any time User can switch to the older version of a template asset and make it the current version. This is currently applicable for Email, Print, Web, and Dataroom assets.

### **Campaign Management System**

Based on role permissions, Users can create Campaigns with different assets in it and track the effectiveness of the Campaign with different sources and different Users.

## **Fixed Issues**

### **CRMs and Third Party Integrations:**

- General:
  - Autotask & ConnectWise: Contact pull will be based on email only.
  - Exposed CRM SOT status.
  - When the HTML Text area was added in a custom tab, Field mapping for opportunity was broken. This has been fixed.
- Autotask:
  - Partner / Autotask integration users can now choose to either use the MM tracking identifier to access Autotask APIs or their own tracking identifier.
- Connectwise:
  - In ConnectWise it will create a new Company Type as per mapping instead of defaulting it to Prospect.
- SFDC:
  - Pulling of "Leads" from CRM based on Settings has been done as done for contacts.
  - Now showing 'API Limit exceeded' in the log.

- Zoho:
  - Opportunity push log was showing as 'success' but values were not getting updated in CRM. This has been fixed.
  - Pulling of "Leads" from CRM based on Settings as we do for contacts have been implemented.
- Sugar:
  - Sync partner contacts as users to Mindmatrix, implemented.

### **Currency Conversion:**

- Converting Currency based on Organization Currency Unit for Opportunities in "Manage > Opportunity Records" and "Advanced Search" has been implemented.

### **Dashboards & Asset Search:**

- In the export of "Hot and High Leads" stats ring widget, only "Hot" leads were being exported. This has been fixed.
- Beta: New "Asset Search" Design introduced based on Setting.
- "Register deal" quick link widget was showing "Drip Campaigns". This has been fixed.
- The "Bounced & Unsubscribed Contacts" widget will now display count based on "Owned By".
- The pie chart in the "Last 5 Drip Campaigns" widget will now be displaying the 'average open rate' for the drip. (Demo on Monday)
- "All" folder of "View Assets" optimized.
- Provision to show/hide banner in all Personas has been implemented.
- Optimized chart styling in "Bounced & Unsubscribed Contacts" widget.
- Status widget, when placed in 30% placeholder, had broken UI. This has been fixed.

### **Drips & Lists:**

- In the Smart list, only for "Email Media", added the condition of "None Opened".
- Drip: Email was delivered to contact who had unsubscribed to the "subscription" list and the list was used as a dynamic list for the drip. This has been fixed.
- If any event has been marked as 'do not allow to edit' then in Quick Editor, the controls will now be disabled.

### **Deal Registration:**

- Deletion of opportunities from the Deal Registration page were not operational. This has been fixed.
- While registering a deal it will save the "Contact Type" field value as "Deal Registered" even if the field is not rendered (i.e. is hidden for the User).
- Modern Deal Registration without converting to Contacts introduced based on setting for the Company.

### **Editors:**

- Asset Templates (General update):
  - Provided all Smart Objects in Media Editor based on permission.
  - If a 'new message' was created in Media, then provided the "subject" text box in the Editor page.
  - In edit mode and full screen, the email content was broken in the container. This has been fixed.
  - Dummy images for variables were broken since the path was changed. This has been fixed.
  - Provided multiple undo levels in Email Editor.
- Asset Templates (Email):
  - Enabled special characters in the name of the wireframe template in the Editor.
  - Provided the 'Subject' on hover in the thumbnail view of emails.
  - Mozilla: CTA palette in Email Editor used to display an error message. This has been fixed.
  - Provided addition of a subject line for "mailto" option in hyperlink manager and also allowed variables like ##user.email## in it.
- Asset Templates (Form):
  - Provided minimum and maximum character validation in form output based on the corresponding field design.
  - The activation page for double opt-in of the form was not loading if the form had a "field break" in it. This has been fixed.
  - Form output for the text area field, provided the validation of "Too long" and "Too short".
  - Drop down and the text-area field was using Raleway as the default font. This has been removed.
  - Provided an option in Form palette of Media to select recipient list(s) to which the form filled contacts can be added.
  - Form submission will work for host path, content path, and for custom domain pages.
- Asset Templates (Web):
  - Made the Websites/Landing Pages/Web Banners media 'active' only when "Finish" is clicked in the Step Wizard.

### **Import & Export:**

- Made all Export (Contacts, Users and Opportunities) as a step process.

### **Incentives:**

- Provided the option to create incentives with points without scoring rules.

### **Language Localization:**

- Browser language picked in the Login page and User "language" field exposed in Self Serve and Import Users page.
- Localization was missing in the "My Favorites" tab of the "Select template" step of email. This has been fixed.

### **MDFs:**

- While exporting MDF requests from advanced search, it will provide the option to select fields just like in Opportunities.
- Added more conditions in MDF Advanced search functionality like Created On, Updated On, Activities, Request Status.
- Provided a column of "User" in the 'request history' grid of MDF requests.
- Hid the "Informational Documents" section from the MDF requests if there are no documents.
- Currency Conversion implemented in MDF widgets and other pages where the MDF amount is displayed.
- It will now display the "Attached On" date-time for "Documents and Images".(This is applicable for documents and images uploaded hereafter.)

### **Notifications:**

- Smart list notifications were showing blank data. This has been fixed.

### **Opportunities:**

- Displayed associated Users of Opportunity in the "Sharing" tab.

### **Playbooks:**

- General updates:
  - From contact grid actions across the board, provided functionality of adding multiple contacts to playbook from "Execute Play".
- Linear:
  - Provision to add "Non-contact Centric Playbook" into the Linear Playbook step has been made.
- Contact Centric:
  - Provided 'Calls' and 'Opportunities created' report on the Contact Centric Playbook.
  - Contact Centric Playbook Report: Provided "Call Duration Chart" for Call Activities page.

### **User Profile:**

- In the User Profile, the "Other languages" field was not saving more than one language and data was saved even on 'Cancel'. This has been fixed.
- Now displaying the ToS Link in the User profile only for View after ToS has been accepted by the User.

### **Plugins:**

- Email template, when sent from Chrome-Gmail plugin was sending an email with null in the subject for unsubscribed contacts. Henceforth no emails will be sent for unsubscribed contacts.

## **Reports:**

- Email:
  - Email Summary report will now have filters based on User Groups as well, based on Users' and Organizations' permission.
  - In the Email summary report if a logged-in User is viewing a report of another User, then the "To" section from the "Message" page will be hidden.
  - Data in the columns were switched when the Email Summary Report was exported. This has been fixed.
- Web:
  - In the Landing Pages Summary Report, the User could not check the report for landing pages created by other Users. This has been fixed.
- User:
  - Provided export of grid records from the chart for Users Summary report.
- MDF:
  - MDF amount was not consistent in the Organization Report. This has been fixed.
- Print:
  - Print Usage Report: "Top 10" Usage bar chart was showing wrong data. This has been fixed.
- Drip:
  - "Delivery ratio" in the Drip Summary Report will consider only email events of each drip which has email events.

## **Setup:**

- For Contact fields, provided the option of Organizations and Organization Groups to show/hide tabs.
- Removed the "Google +" field from User Profile, and added the "Google Reviews URL" field in Company and Organization Profile.
- Separate email delivery Server will be used for Certified Users.
- Permission-based document URL loading was implemented and a separate folder for documents used for imports (contacts, users, database records, Deals) was provided.
- Provided the option to add "Banner page(s)" to Navigation Layout for the Company.
- Custom fields: "&" in the dropdown option was breaking the sorting of the options. This has been fixed.
- "Save" button was missing from the 'Sharing' page of the brand. This has been fixed.
- Organization and Company custom field tabs to be hidden based on Personas and User Groups.
- Euro sign (€) was not working in the field label name of custom fields. This has been fixed.
- Increased the character limit for "import dropdown options" to 500.
- "Help" menu is now company-wide.
- Provided the 'Organization Custom fields' from Fieldset in Design Editor and parsed it in Media.
- If a hyperlink is used in the HTML area field and set as default, then in Output it will allow clicking to open the link.
- Install-level Custom Login page introduced.
- Provided the display/hide of tabs based on Organizations and Organization Groups for all types of Custom Fields.
- Based on the config key for 'mobile app', hid the "Download to Mobile" button for Print Media.
- No Access page was seen when User clicks on the 'View' link of Imported Documents. This has been fixed.

- Opportunities were not loading for the user in an organization and channel manager. This has been fixed.
- Provided KVS based 'Support' email for messages, like the wrong username/password.
- Custom messages provided for the grid if data is not present on some pages.
- Notification emails for New User, Forgot Password, and action pop-up messages of login page localized.
- Based on the Company setting, the "Organization logo" from the Welcome page can now be hidden.
- Localized tab names and labels of User, Organization, and Company custom fields.

### **Social Posts:**

- Provided 'previous' and 'next' buttons while viewing messages in the Social Drip template and media.
- Social Drip Preview: Post containing assets with more than one meta tag broke the preview. This has been fixed.
- In Social Drip preview, if a message with a thumbnail is succeeded by a text-only message, then the second message showed the image of the first one. This has been fixed.
- In the media page of Social templates if the message contains an Image asset then upon edit, the thumbnail preview was not displayed. This has been fixed.
- In the User Profile Social setting for the blog, provided the option to select a category for Joomla and WordPress and Blog sites for Blogger.
- 'External Sites and Link' page was not opening under Communicate > Social. This has been fixed.
- Provided posting of Video link from "Video Gallery" in social.

### **Scoring:**

- The grid of web templates was not loading in the 'Scoring rule' for specific activity with unique and template options checked for Web Asset. This has been fixed.

### **Twilio Dialer:**

- Provided labels of alphabets to the dialer for reference.

### **To Dos:**

- Provided adding/editing/deleting manual To-Dos for contact.

### **UI & Consistency:**

- Renamed 'sharing' as 'contact sharing' in the 'smart list sharing' page as requested.
- User scoring rules were blank due to migration of some conditions from "User Data" to "User Activities". This has been fixed.
- The Opportunity page grid was not being displayed fully on the smaller screen instead of giving the horizontal scroll. This has been fixed.
- Removed the minimum character limit of 2 from "Last Name" of User.
- Moved "Recipient Lists" above "Smart Lists" in the Lookup page of "Send Email".
- Removed the "break-all" CSS style from the message section of Social Post Preview.



- The "help" image was not loading for example of 'step process' in the Opportunity Layout page. This has been fixed.
- Contact Centric Playbook Report: For Call Activities as well as Email Activities matrix chart, provided the total count for each period and each day.
- In the profile pop-up of Top Nav, if Organization 'View' permission exists then the 'View' icon will be displayed

**View Assets:**

- Metro-style "Overview" page of categories/tabs for "View Assets".

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