

# Product Release Announcement

Latest Software Release Notes, June - July 2021

## Mindmatrix Bridge™

## V5 UI introduced across all Installs:

The newest version of Mindmatrix, "Mindmatrix Bridge" (version 5) has been released for all clients. Starting August 12th, if there is a serious issue impacting performance, clients may request temporary access to a switch that will enable them to revert their version of Mindmatrix from version 5 to version 4.

Users should note that after August 30th, 2021, version 4 will no longer be accessible or supported. After this date, Mindmatrix software will only be available in version 5, "Mindmatrix Bridge™.

## **Fixed Issues**

## **Browser-Specific:**

In Safari on Mac, the "Lead Engagement" and the "Account Engagement" widgets were not loading.
 This has been fixed.

#### **Campaign Management:**

Campaign signup was not updated if a PURL was used for a web media. This has been fixed.

#### **CRMs and Third Party Integrations:**

- General:
  - Activities and To dos created by other Users whom the contact was shared-to, were not getting Pushed to CRM. This has been fixed.
- Microsoft Dynamics:
  - This integration will now support Multi-Factor Authentication.
- Autotask:
  - (BETA) Implemented adding of widgets onto Autotask POD.
- SFDC:
  - Closing a Mindmatrix software modal window will also close the modal window of SFDC.
  - Contacts were created or updated while pushing leads even when the 'Contact Push' setting was disabled. This has been fixed.

#### **Drips & Lists:**

• Date-time fields for the following MDF request items are now available within the User Smart List condition and User Scoring Rule for the following conditions:



- Created
- Approved
- Rejected
- Reimbursed
- Requested for Reimbursement
- Provided "Sales Stage" in Drip's System Event > Update Contact Info.
- Organization Lists: 'Organization Group' & 'Total Opportunity Created' conditions were not working as expected. This has been fixed.
- Based on Company Settings, enabled the "Actions" in the User Smart list.
- More "User's Activities" conditions in User Smart List and User Scoring introduced.
- Additional fields from Certification provided for User Scoring Rules.
- Conditions based on the 'Opportunities created' and 'Opportunities not created' implemented in the User Smart list, User Drip, and User Scoring.
- Provided Opportunity Search list and Company list condition for "Document uploaded" to an Opportunity Record.
- Made the "Language" field condition a dropdown in User Smart List, Drip Condition, and Scoring.
- The single quote in localization broke the 'drip' page on load, intermittently. This has been fixed.
- Smart list's condition page was broken if the User didn't have Opportunity permission. This has been fixed.

## **Dashboards:**

• In the "Asset Utilization" widget, provided Document, Image, and Video asset types.

## **Editors:**

- Asset Templates (General update):
  - Increased the canvas size for KnowledgeBase and Blog templates 100% of the parent window size and provided a setting for the pixel size for images in these templates.
- Asset Templates (Email):
  - Links in the email were not tracked. This has been fixed.
  - Provided Company level Setting for padding of objects in Responsive Email.
  - While sending the 'User' email, if the email address was typed, then the email was not sent.
    This has been fixed.
  - Custom User variables were not being parsed in the email output. This has been fixed.

#### **Export:**

• All Export (Contacts, Users, and Opportunities) are now a step process.

## **Gmail Plugin:**

• In the 'Gmail' plugin, for a few templates, the 'Edit' features were not working. This has been fixed.

#### Geo-coding:

New geo-coding service implemented.



#### LMS:

- SCORM Package upload and usage in LMS have been implemented.
- SCORM Quiz (with certification) has been introduced.
- LMS: Video added gave an error in the Media. This has been fixed.

#### MDF:

MDF auto email notifications can be disabled by the Site Admins based on Company Setting.

#### **Opportunities:**

The Opportunities page has been optimized.

## Playbooks:

- Added the 'Direct Number' & 'Alternate Number' to the dial list in the contact-centric playbooks.
- Contact-Centric Playbook: Sorting the "Accounts" based on the contact sorting has been implemented.
- Onboarding (Linear) playbook Media was not loading. This has been fixed.
- Linear Playbooks: Publish button will be enabled only when a tab with a step or embed step is added.

#### Reports:

- MDF Report:
  - In the MDF Summary Report, if Organization Group and Fund were selected it was not displaying the records consistently. This has been fixed.
- Contact Report:
  - Provided the section for "playbooks" and "disposition status" in Contact Report.
- Organization Report:
  - In the Organizations Report, clicking on the Opportunities stats count displayed all the Opportunities. This has been fixed.
- User Report:
  - o Removed the column of "SMS Sent" from the User Report.

## Setup:

- "Delete User" will now work as intended for those who have the 'Delete' permission at the user level, along with Super/Site Admin level users.
- Provided the setting to assign a Persona in the Setup > User Management section.
- Organization Lists will now work at the Company level.
- The Non-creator of the asset was not able to change the data in "Info" even after having permission.
  This has been fixed.
- Email validation (contact/user) was not working for an email with (hyphen), or only two characters in the domain. This has been fixed.
- 'Asset Search configuration' page was not operational. This has been fixed.
- Social Site icons were missing from the 'Thumbnail' and 'Card' view of the Social Drips. This has been fixed.
- Manual thumbnail added to a document asset was displayed broken. This has been fixed.



#### **Sharing:**

• For Super/Site Admins, the asset sharing page will display all of the Organizations and Organization Groups of the Company.

## Social:

• Removed the note indicating "Twitter", if "Twitter" was not selected as a posting option.

## **UI & Consistency:**

- Social Drip preview: Provided the count, i.e. number of the previewed message like pagination.
- Provided the "Views" and its actions, as well as the asset name in the modal header for Documents, Images, and Videos.

## Mindmatrix "Bridge™" V5:

- When contacts from a particular folder were exported, all contacts were exported instead. This has been fixed.
- The 'Font Awesome' icon library updated to Version 5.13.0 premium.

\*NOTE: AMP refers to Automated Marketing Platform (Mindmatrix) software.

Please be advised that some of the product updates described are available in your account based upon your current plan with Mindmatrix. If you would like to know more about adding a newly released feature to your account, email our team at <a href="mailto:support@mindmatrix.net">support@mindmatrix.net</a>. -- Mindmatrix Services